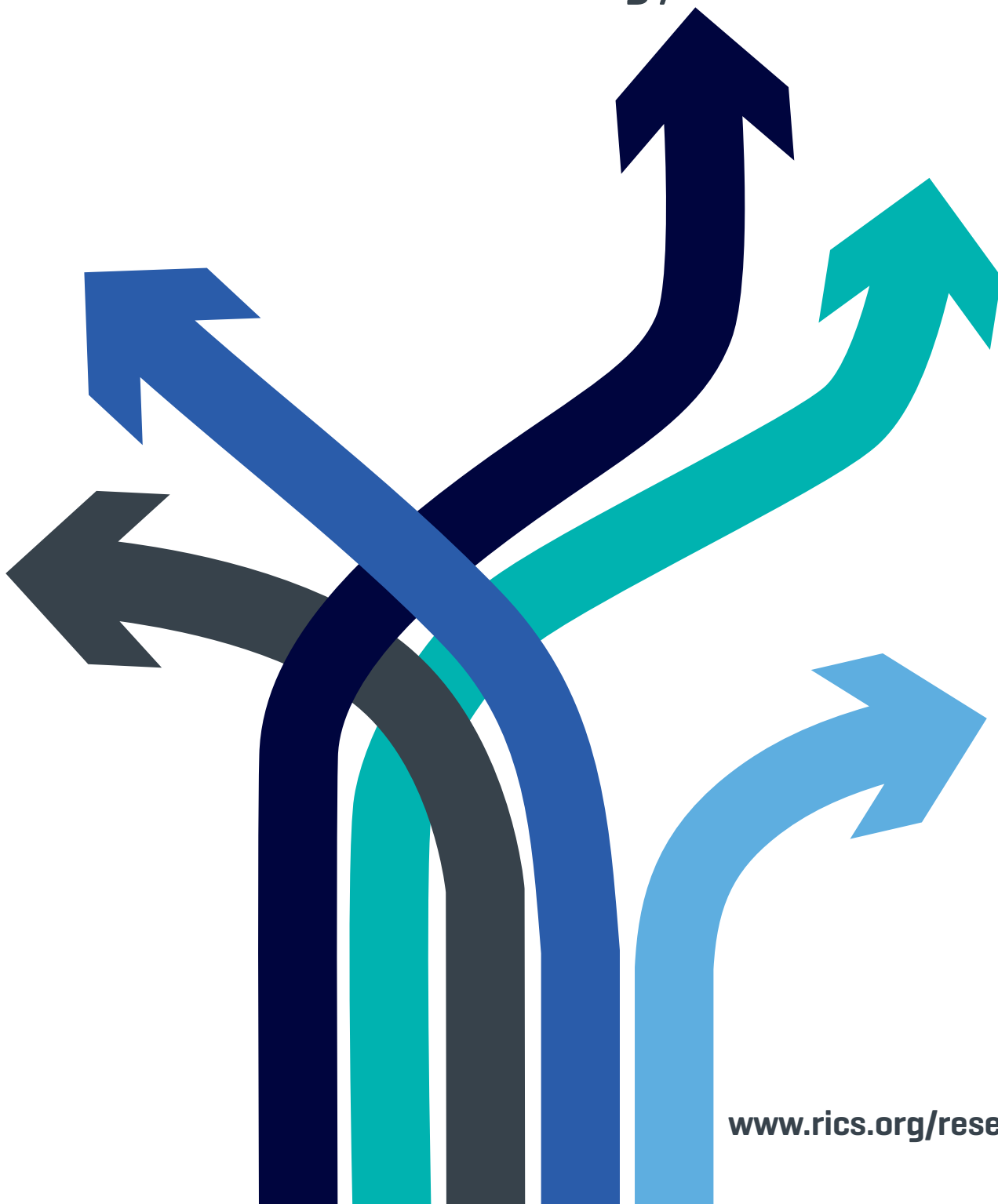




RICS Research Trust Strategy



Background

The Trustees have worked together to develop a clear strategy, vision and direction for the Trust. The RICS Research Trust strategy reflects the importance of raising our global profile and working more effectively with RICS and our key stakeholders, as well as providing knowledge support for our stakeholders including RICS members, end users, private sector and the academic community.

The Trust prides itself on being a role model as a grant awarding entity in the disciplines of land, real estate and construction. The RICS Research Trust as a charity has a key remit of supporting, delivering and disseminating high quality, independent reliable knowledge and future thinking through research funding. Its objectives are:

- To provide grants, scholarships, awards, prizes or otherwise to those undertaking study and research into matters relating to the theory and practice of surveying and the built and natural environments; and
- To raise awareness, promote research and disseminate results of such research, with a view to preserving, conserving and improving the built and natural environments for the benefit of all.

RICS Research Trust Operating Strategy 2014-2017

The aims and objectives of the RICS Research Trust are set out first followed by its policies.

Aims:

The overall aims of RICS Research Trust to achieve its objectives are as follows:

1. Provide, promote, contribute to and disseminate high quality, independent reliable knowledge and future thinking through research funding.
2. Independent research provision and capacity building – global research communications.
3. Secure funding and lever further funding.
4. Raise profile and maintain its reputation for independence, objectivity and quality.
5. Engage the wider research community and encourage new researchers.
6. Ensure a transparent and fair publishing and dissemination process.
7. Deliver quality outputs with benefits relevant to end users.

Through the research it supports, RICS Research Trust will also support the aims of RICS by:

1. Building up and contributing to global knowledge and communications.
2. Raising profile and promoting global standards – all built on evidence.
3. Enhance its global brand.
4. Leverage other research funding.

In order to achieve the above aims, the policies below will guide directions and decisions over the next three years, as follows:

Policies:

1. Role model as a grant awarding entity and a leader in excellence for research delivery.
2. Long-term balance, planning and focus where appropriate.
3. Higher global awareness and engagement with stakeholders and academics of RICS Research Trust.
4. Proactive rather than reactive approach to applications. Link to stakeholders, global view, if there is something that addresses a real market gap/need, need to understand what that need is and where the Trust can get information from RICS.
5. Maintain a balance between open and closed calls for proposals to support wide ranging and innovative research across geographical boundaries.

Collaboration:

RICS Research Trust will focus on the following areas to improve collaboration with RICS:

1. Improve communication and involve professional groups and other subject matter experts in assessing research proposals whilst continuing with independent referee systems.
2. Adding value by developing new/future knowledge for society and practitioners.
3. Securing key partnerships with the research community.
4. Improving collaboration with RICS by inviting RICS to contribute to themes for closed calls – seeking RICS views on shaping research pipelines.
5. Raising the profile of RICS by sharing global objectives.

Support for stakeholders:

The RICS Research Trust have identified our key stakeholders as RICS members, end users and the academic community. The Trust seeks to support our stakeholders by recognising and providing solutions to the following needs of each stakeholder group:

RICS Members

1. Integrity and objectivity
2. Relevance to current or future practice
3. Value to business/activity

End Users:

1. Integrity and objectivity
2. Relevance and commercial awareness
3. Clarity of research output
4. Independent wider, society view
5. Advancing knowledge

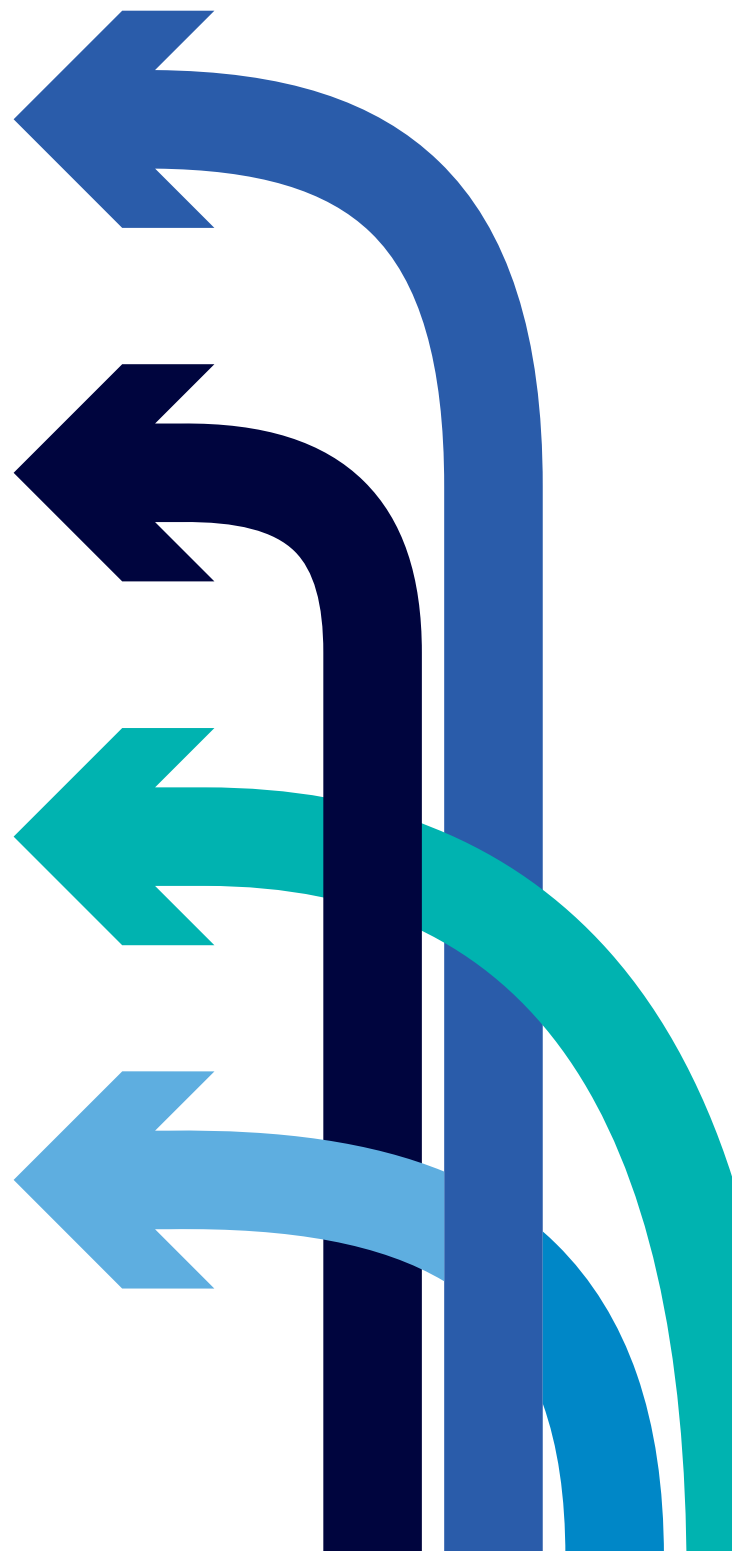
Academic Community:

1. Fairness, in terms of both management and funding
2. Rigour
3. Profile raising through considered dissemination, communication and promotion
4. Access to a professional and governmental network
5. Leverage funding from alternative financing opportunities

Increase the benefits:

The RICS Research Trust will operate according to the following principles to maximise the benefits yielding from its investment in research. The Trust will:

1. Be transparent
2. Be seeking leverage
3. Be rigorous
4. Be ethical and fair
5. Be responsive





Advancing standards in land, property and construction.

RICS is the **world's leading qualification** when it comes to professional standards in land, property and construction.

In a world where more and more people, governments, banks and commercial organisations demand greater certainty of **professional standards and ethics**, attaining RICS status is the recognised **mark of property professionalism**.

Over **100 000 property professionals** working in the major established and emerging economies of the world have already recognised the importance of securing RICS status by becoming members.

RICS is an **independent** professional body originally established in the UK by Royal Charter. Since 1868, RICS has been committed to setting and upholding the **highest standards of excellence and integrity** – providing **impartial, authoritative advice** on key issues affecting businesses and society.

RICS is a **regulator** of both its individual members and firms enabling it to **maintain the highest standards** and providing the basis for **unparalleled client confidence** in the sector.

RICS has a worldwide network. For further information simply contact the relevant RICS office or our Contact Centre.

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